

**MANSFIELD DOWNTOWN PARTNERSHIP  
BUSINESS DEVELOPMENT AND RETENTION COMMITTEE**

**January 10, 2013**

**5:00 PM**

**Mansfield Town Hall  
Conference Room B**

**MINUTES**

Present: Steve Rogers, Roger Adams, Curt Hirsch, Marty Hirschorn, Paul McCarthy

Staff: Cynthia van Zelm

**1. Call to Order**

Steve Rogers called the meeting to order at 5:05 pm. The Committee welcomed new member Paul McCarthy.

**2. Public Comment**

There was no public comment.

**3. Approval of Minutes from November 8, 2012**

Roger Adams made a motion to approve the November 8, 2012 minutes. Curt Hirsch seconded the motion. Marty Hirschorn said he wants the minutes to be revised to reflect that he wants a public hearing on any proposed hotel. The motion was approved with the amendment.

**4. Review of Committee Charge**

Committee members present concluded that the Committee charge is still accurate.

Mr. Rogers said the Partnership Board is going through a strategic planning process. The Board's mission will continue to focus on Storrs Center as its first priority.

**5. Update on Tenanting and Ideas for future Tenants**

Mr. Rogers referred to a meeting for the Storrs Center tenants, coordinated by master developer Storrs Center Alliance, on January 15. These will be monthly meetings. He thought it would be helpful if Committee members attended in an ombudsman role. He encouraged Committee members to attend as individuals.

Ms. van Zelm reported that Geno's Grille will open in February. There is one space left in Phase 1A in the 9 Dog Lane building.

Mr. Hirsch suggested that a jeweler be contacted to see if they are interested in locating in Storrs Center. Ms. van Zelm will follow-up.

Mr. Hirschorn said he thought a sports bar would do well.

## **6. Current Storrs Center Business Questions**

Mr. Rogers said the Dog Lane spaces need to be striped. Ms. van Zelm said her understanding was that this would be done in the spring as part of the final work on Dog Lane.

## **7. Discussion/Brainstorming on Marketing of Storrs Center**

Mr. Rogers said that all tenants, as part of their rent, pay into a marketing budget for Storrs Center which subsidizes some of the events.

## **8. Future Meeting Agendas**

The Committee will determine if it needs to meet on February 14.

## **9. Adjourn**

Mr. Hirschorn made a motion to adjourn. Mr. Adams seconded the motion. The motion was approved and the meeting adjourned at 6:05 pm.